

# Elkin Mendoza

## Frontend Web Developer

### | UI/UX Design Focus

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**+61 401 972 801**  
**Melbourne, Australia**

#### TECHNICAL FRONT-END SKILLS

<div></div>	HTML5, CSS3, JS (ES6+)
<div></div>	TypeScript
<div></div>	React, Vue.js, Nuxt.js, Next.js
<div></div>	Tailwind CSS, Styled Components, Sass/SCSS
<div></div>	Code Versioning (Git, GitHub)
<div></div>	State Management (Redux, Pinia, Zustand)
<div></div>	Component Libraries (Material UI, PrimeVue, ShadCN UI)
<div></div>	Storybook (for Design Systems & UI Components)
<div></div>	RESTful & GraphQL API Integration
<div></div>	Unit & E2E Testing
<div></div>	Webpack, Vite, ESLint, Prettier
<div></div>	Version Control: Git, GitHub, GitLab
<div></div>	CI/CD Pipelines (GitHub Actions, Netlify, Vercel)
<div></div>	CMS Integration (Storyblok, Contentful)
<div></div>	Authentication & Authorization (JWT, OAuth, Auth0)

#### WORK EXPERIENCE

##### Novated Lease Australia NLA / Front-end web Developer

Feb 2025 - Aug 2025, Melbourne - Australia

- Led the full rebuild of the company's corporate website, migrating it from Gatsby.js to Nuxt.js, introducing a more modern, maintainable front-end architecture.
- Collaborated closely with a Figma-based UX designer to transform the design system into scalable, responsive code using Nuxt.js, Tailwind CSS, and PrimeVue, establishing a strong UI foundation with reusable components and semantic styling.
- Developed and implemented a custom design token system to ensure brand consistency across all pages and components.
- Focused on responsive design, performance optimisation, and accessibility, providing a seamless user experience across all devices.
- Significantly improved site performance and UX, resulting in: Double the number of leads generated through the website, increased site traffic and engagement, positive feedback from clients and internal stakeholders on the modern interface and ease of navigation.

##### LaunchPad6 / Front-end web Developer

May 2020 - Jan 2025, Melbourne - Australia

- Enhanced the visual design and front-end architecture for improved aesthetics and functionality. Collaborated in planning, designing, and documenting the structure of a website builder tool, adhering to best practices.
- Developed a scalable website builder tool using TypeScript, React.js, Zustand, Stencil.js, Tailwind CSS, and CSS3, enabling customers to create contest-based websites. Continuously improved the website builder's usability, testing processes, and performance.
- Designed the tool to support dynamic component addition and feature updates via a database-driven approach.
- The website builder aimed to empower users to easily create customisable, interactive online contests for marketing and engagement purposes.

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#### UI/UX DESIGN SKILLS

 User-Centered Design (UCD)

 Wireframing & Prototyping (Figma, Sketch)

 Design Systems creation & maintenance

 Responsive & Adaptive Design

 User Flows & Journey Mapping

#### EDUCATION

Open and Distance National University / System engineering  
2017 - 2018.

Analysis and Development of Information Systems / National Learning Services  
2013 - 2016,

#### WORK EXPERIENCE

##### Transforma Digital & Publicity agency / Front-end web Developer

May 2018 - Sep 2019, Colombia

Led front-end development area, collaborating with UX designers to create websites, mobile apps, and landing pages for customers' strategic marketing campaigns.

Many projects were built using Vue.js, Angular, or static pages with HTML and CSS frameworks, bundled and optimised with Webpack. These projects involved designing and implementing responsive user interfaces, ensuring cross-browser compatibility, optimising performance, and integrating front-end components with back-end APIs to deliver seamless user experiences.

Collaborated closely with UX designers and stakeholders to meet project requirements and maintain consistent branding.

##### Comprobamos SAS / Full Stack Developer

Sep 2017 - Feb 2019, Colombia

Played a key role in the redesign and development of the Comprobamos online platform.

Developed RESTful APIs in Node.js, integrating data from a MongoDB database.

Utilised Scrapy for web scraping to extract public data from the National Policy Check website for background analysis in Colombia.

Designed and implemented an interactive interface using D3.js to present background and criminal record reports in a user-friendly centred way.

##### Nabica Digital Agency / Front-end web Developer

July 2016 - Jun 2017, Colombia

Collaborated with a UX designer to redesign and develop the French Alliance platform website.

Developed an Android and iOS app to combat Hawksbill Turtle trafficking and raise awareness for WWF.

Created web landing pages for marketing campaigns using Vue.js, CSS3 preprocessors, and frameworks.

Designed the front-end architecture for Freightliner Colombia's official website.

Built the 2017-2022 official website for Nábica Digital Agency.

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#### WORK EXPERIENCE

##### Sanolivar sas / Full Stack Developer

Feb 2016 - Sep 2016, Colombia.

Designed layouts for a school route tracking web platform using CSS3, HTML5, and Material UI.

Developed advanced SQL queries and implemented sockets for real-time updates between back-end and front-end.

Defined a RESTful API in Node.js for a school route tracking Android app.

Built the foundation and core functionalities of the Android app using Android Studio and Java 8 for real-time route tracking.

##### National Learning Service SENA / Full Stack Developer

Jan 2014 - Aug 2014, (Apprenticeship) working in Colombia.

Proposed and developed a web app to streamline payment requests for temporary workers, reducing processing time by 60%.

Improved the usability and design of the institute's web platform and official website.

Re-structured the payment process database for integration with the new web app.

Gained experience with AngularJS, PHP, Node.js, MongoDB and non-relational databases for lightweight data.

Applied front-end design principles, Design system, User/Task flows